



THE MAGIC OF ASSUMING COMMAND

Strategies, Tactics, and Mental Tools from History's
Heroes of Hustle, Initiative, Audacity, and Pluck

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REFERENCES & NOTES

*“The ideas I stand for are not mine.
I borrowed them from Socrates.
I swiped them from Chesterfield.
I stole them from Jesus.
And I put them in a book.
If you don’t like their rules, whose would you use?”*
–Dale Carnegie (1888—1955)

*“I have come to the conclusion that I have mighty little originality of my own.
What I do is to try to get ideas from men whom I regard as experts
along certain lines, and then try to work out those ideas.”*
—Theodore Roosevelt, December 26, 1899*

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[11]

*Above All, Try Something—Be Curious, Concoct Experiments,
Take Chances and Act: Benjamin Franklin Tames the Thunderbolt*

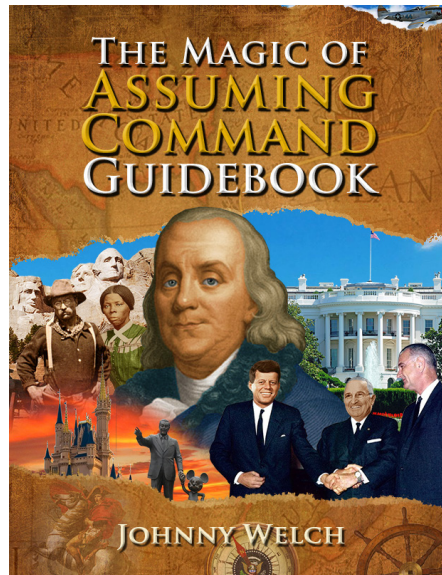
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