

"A shrewd, insightful synthesis of the leading elements of grit—grounded in telling tales from the heroes of history—*Mastering the Power of Grit* reveals the timeless lessons learned from the legends of perseverance, resilience, hardiness, and guts, and the corresponding strategies, tactics, tips and tools you can use to master the power of grit to achieve your own most daring dreams and goals today."

MASTERING THE POWER OF GRIT

MASTERING THE POWER OF GRIT

MASTERING THE POWER OF GRIT ★ JOHN C. WELCH, ED.D., M.B.A.

Strategies, Tactics, and Tools from the Heroes of Tenacity, Resilience, and Guts

"It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat." —Theodore Roosevelt, *The Man in the Arena* (1910), Paris

- Discover the Secret Weapon of the Great American Hustlers and Heroes of History.
- Learn How to Master the Power of Grit and Its Seven Essential Elements.
- Learn Lincoln's Secrets for Overcoming Setbacks, Resistance, Rejection and Defeat.
- Discover Roosevelt's System for Becoming Exceptional at Whatever You Determine to Do.
- Gain the Wisdom and Timeless Lessons Learned from the Stories of the Superstars of Success.
- Understand the Surprising Insights the Legends Reveal About What You Need to Succeed.
- Master the Strategies, Tactics and Tools Distilled from the Celebrated Champions of Grit.



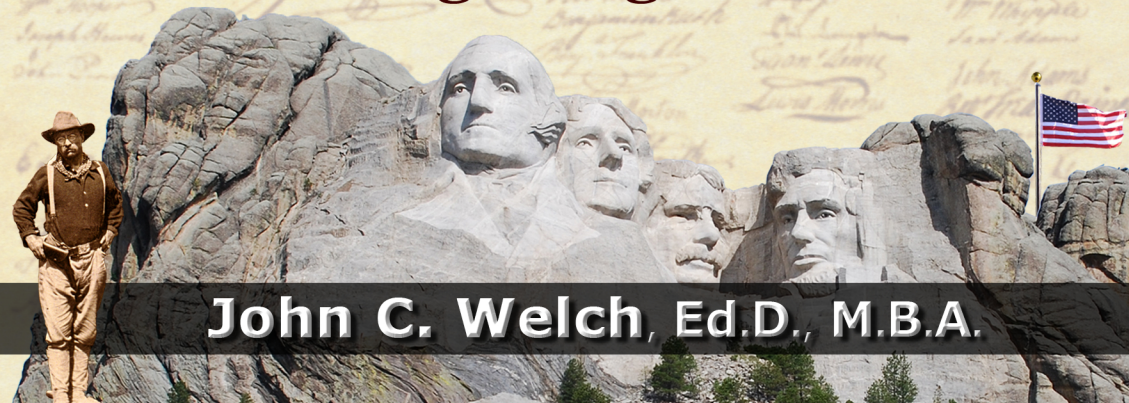
John C. Welch, Ed.D., M.T.S., M.B.A. is the National Campaign Manager for the movement to launch the new Progressive Bull Moose Party. He teaches a course at Columbia University entitled, *Creating Revolutionary Change in a Democratic Society*, and is a professional speaker on topics related to influence, leadership, hustle and grit. He earned a master's degree in business administration from San Diego State University and a master's degree from Harvard where he split his time between the Divinity School and the Kennedy School of Government. He earned his doctorate in the Department of Organization and Leadership at Columbia. Johnny currently lives in San Diego and, in his free time, enjoys weightlifting, running, traveling and, above all, surfing on some clean, hollow, warm water waves.

BY THE PEOPLE BOOKS "Always bear in mind that your own resolution to succeed is more important than any other."



BY THE PEOPLE BOOKS

Timeless Lessons from the Legends of Making Things Happen, and Getting Things Done



John C. Welch, Ed.D., M.B.A.